

## **Top Ten Tips To Make Online Networking Work For You**

### **1. Research various sites available**

There are numerous networking sites available so do a search on Google for online networking and see which ones you like.

### **2. Complete your profile**

Make use of your profile to showcase your expertise with links to your contact details, website and blog.

### **3. Include your photograph**

As you are dealing with people online, they will be able to relate to you more if you include a photograph.

### **4. Get involved**

Get talking to members and offer your help where you can. Take a look at any groups or clubs that are included in the main site.

### **5. Don't advertise your services**

Online networking should be treated like face to face networking - you need to build relationships before selling your wares.

### **6. Follow rules and tone of site**

Very simple, but true. If the site is mainly very serious and professional, it might not be a good idea to act like a clown! Just use common sense.

### **7. Don't spam members**

Everybody hates spam so only send information to people if they request it. Do include details on your signature so that people can find out more if they want to.

### **8. Watch your spelling**

As you are online, people will make judgements about you because of your spelling. Make sure you proof read all messages before sending.

### **9. Volunteer your time**

Showcase your skills by volunteering for any open positions (Moderators etc) and give back to the site.

### **10. Network regularly**

Treat online networking the same as your regular face to face events - schedule time in your diary on a weekly basis to network online.

[About the Author](#)

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